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CONSTRUCTION BUSINESS Review



GatorGuard

Revolutionizing Industrial Floor Coating with Quality-Driven Services



John Chambers,
President

In a world where businesses are always looking for the next big thing to increase efficiency and cut costs, it's not surprising that some areas are often overlooked. Floor coating is one of these domains.

GatorGuard has revolutionized the industrial flooring space with its innovative and reliable services. Its dedication to providing top-notch services that maximize efficiency and minimize costs has made it the go-to choice for businesses looking to stay ahead of the game.

GatorGuard was established after one of its founders had an unsatisfactory experience with a concrete coating installation. Being an entrepreneur himself, he leveraged this opportunity to improve the standard of floor coating systems. GatorGuard aligned itself with one of the top industrial polymer manufacturers, Eco-CorFlex, and has since built an impressive track record with over two million square feet of floor coating experience.

GatorGuard has disrupted the industrial flooring segment by prioritizing quality over speed. Unlike traditional coatings that are fast but often subpar, its meticulous process takes about two to three days

to complete, delivering a superior end product. A hydrostatic moisture mitigation coating further ensures customer investments are justified. It also offers a lifetime warranty, building long-lasting customer relationships.

An in-house moving solution enables GatorGuard to ease the process for busy customers who do not have the time to move their furniture and fixtures before a floor coating project begins.

"We call it the White Glove Treatment, where we bring a trailer, pack the client's belongings, load it into our trailer, grind, coat, and finish the floor. After full cure, we move everything back in," says Mike Evans, senior vice president at GatorGuard.

GatorGuard is equipped to suit the needs of all its customers with an array of high-performance concrete coatings, including full broadcast systems, liquid art, and concrete sealing. Its full broadcast chip or flake style flooring has a lifetime warranty and uses heavy-duty exterior clear sealer on exposed aggregates to mitigate water pressure issues. Imported mica from Italy and China guarantees the quality of the floor coatings. The system also allows customers to customize the chip and color blend of their floors.

The liquid art system, highly recommended for showroom floors, is perfected through meticulous preparation and cleanliness. Its team uses Tyvek suits during installation to prevent airborne dust particles from settling on the top coat. GatorGuard's concrete sealing system protects outdoor concrete from natural elements and is commonly used for porches, pool decks, and driveways. Leveraging Lavina diamond grinders and HEPA filtration vacuum systems, it delivers high-quality concrete sealing for customers.

Beyond providing flooring services, GatorGuard educates customers on the importance of investing in high-level

coatings. It prevents them from choosing a cheap option that will cost them more money in the long run. Providing a perfectly applied, high-quality coating each time has proven its value in the industry.

In one instance, GatorGuard was tasked with redoing a floor coating previously done by another company, which was falling apart just six months after installation. Its rigorous preparation process delivered a flawless coating with a lifetime guarantee.

A family-owned and operated company, GatorGuard treats every client as a part of its family, from their initial interaction till project completion. Its team spends time on-site to understand customers. The BBB A+ accreditation and five-star reviews are a testament to its quality services.

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GatorGuard uses an internal system called Workplace by Meta, which fosters a great culture and keeps employees engaged and motivated. Recognition and awards also attract skilled employees from other companies.

Over the years, GatorGuard has proven to be a valuable asset to businesses across industries. The combination of its focus on customer education and commitment to quality has set it on a path to continued success.

GatorGuard



The annual listing of 10 companies that are at the forefront of providing Residential Coating services and impacting the marketplace